

PRESS RELEASE

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Working together to advance the Digital Product Passport: GEMÜ is driving forward the connected industry

The GEMÜ Group, in collaboration with the Heilbronn-Franken Chamber of Industry and Commerce (IHK) and the German Machinery and Equipment Manufacturing Association (VDMA), provided impetus on the strategically important topics of industrial data rooms and Digital Product Passports. The event at GEMÜ's headquarters in Kupferzell focused on specific application examples and cross-company data exchange – particularly with regard to the needs of small and medium-sized enterprises.

Around 30 participants from industry, the business sector and trade associations attended the event to find out about the latest developments relating to digital data rooms and Manufacturing-X, an initiative for secure data exchange in industry. The Digital Product Passport enables companies to provide product information in a transparent, standardized and cross-organizational manner throughout the entire life cycle, thereby laying the foundations for more efficient data exchange along the value chain.

As a co-host, GEMÜ used specific applications to demonstrate how digital data rooms and the Digital Product Passport are already being used in industrial practice today. A hands-on demonstration featuring various applications, AI-powered solutions and a scale model of a bioreactor brought the concepts on display to life. Using a model at the trade fair, GEMÜ gave a practical demonstration of how the CONEXO asset management software provides digital support for maintenance. A workshop also provided practical guidance on how to get started with cross-company data exchange.

“The event provided an excellent opportunity for an open discussion and answered numerous practical questions. However, it also made it clear that the level of knowledge about the Digital Product Passport varies considerably from one company to another. At present, the main focus is on providing guidance and explaining the interrelationships in a way that is easy to understand. “The best way to get started is through specific applications, practical discussions and the courage to just get going,” explains Simon Stadtmüller, Senior Product Owner, Digital Business Transformation at GEMÜ.

Through this joint event, GEMÜ, the IHK Heilbronn-Franken and the VDMA highlighted the importance of practical access to digital data rooms and the Digital Product Passport for industrial networking. The in-depth discussion made it clear that the topic is becoming increasingly relevant, whilst at the same time there remains a great need for information. It also became clear that practical examples and dialogue between companies, associations and institutions are crucial to successfully advancing secure data exchange within the industry.



Caption: Simon Stadtmüller, Senior Product Owner for Digital Business Transformation at GEMÜ, gave a practical workshop demonstrating how companies can get started with cross-company data exchange and the Digital Product Passport. (Photo: Dennis Scherr)

About GEMÜ

The GEMÜ Group develops and produces valves, measurement and control systems for liquids, vapours and gases. The company is one of the global market leaders in sterile process applications. GEMÜ products are used in many different sectors – from pharmaceuticals, biotechnology and foodstuff production, right up to industrial processes and semiconductor production. The business achieved a turnover of more than 500 million euros worldwide in 2025.

The GEMÜ Group employs more than 2500 people and produces at eight locations worldwide. The company manages global sales through 25 subsidiaries and local partners, giving it a local presence in over 50 countries.

The internationally active group is managed by Gert Müller as CEO and Managing Partner, together with Stephan Müller (CFO), Matthias Fick (COO) and Stephan Gehrig (CSMO) as Managing Directors of the GEMÜ Group.

With customer-focused digital services and technical agility, the GEMÜ Group sets standards in process automation. Whether for media flows, the very highest hygiene standards or unique applications – the customer solutions are tailored to requirements, reliable and ready for use.

You can find further information at [gemu-group.com](https://www.gemu-group.com).